



ArteLatAm™

2024-2025 Programming for
NYC DOE SCHOOLS

Elementary • Middle • High School

free your creativity

ABOUT

- ArteLatAm is a Minority Women Business Enterprise (M/WBE) **certified by the City and the State of NY.**
- **Our mission** aims to provide a diverse range of **Art, Steam and Sports services** to both public and private organizations while supporting and highlighting the talents of artists and creatives.
- We specialize in developing programs for **K-12th grade** students. We are proud to have served over **4,000 students in all 5 boroughs of NY** in the last 4 years
- We are a **Bilingual (English/Spanish)** Arts Company with a team of professionals that brings a long-standing commitment to equity & inclusion. Our insurance covers up to \$2 Million.
- Our global network boasts **100+ seasoned artists & musicians, STEAM & Sports trainers**, qualified to work with students.



WHAT CAN WE OFFER TO YOU?

Customized & Inclusive
Programs (K-12)



Hand-painted art murals

Indoor - Outdoor

A professional team of muralists will create an art mural for your school through this program.

In consultation with school leaders & community, our artists will develop a unique concept & renderings. A digital design will be presented for approval



The next steps involve prepping the walls, drawing, and painting the mural to completion

We use high-quality materials that ensures the longevity of the mural in any weather condition.

Samples of Hand-Painted Murals



Murals Painted with Students

Indoor - Outdoor

A professional team of muralists will create an art mural.

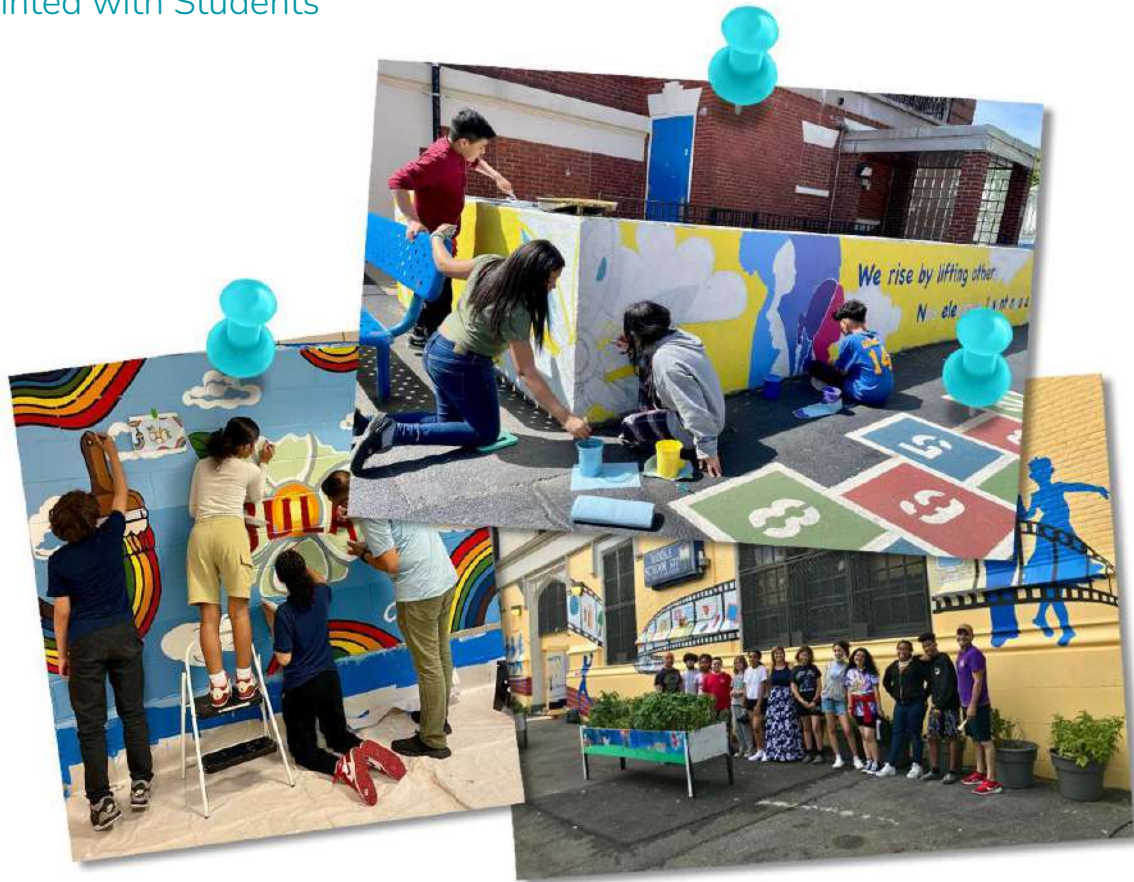
Engage students in art workshops as well as the development an art mural.



Students will learn art while actively painting a mural that will reflect the school values or a specific subject suggested by the school.

In collaboration with artists, students will respond to their environment & social movements, expressing their observations, critiques, and hopes for the future.

Samples of Murals Painted with Students





Visual Art Classes

Drawing, Painting, Printmaking, Sculpture & Crafts

- Our tailored program empowers students to create, connect, and respond to their surroundings. We focus on visual media to encourage creative expression without words or human senses.
- Our lesson plans are structured to cultivate a stimulating and refreshing environment that enables students to collaborate creatively with other individuals and gain knowledge about diverse artistic cultures, movements, museums, and artists.

Samples of Visual Art Classes





Photography & Film

Elementary - Middle - High School

Our introductory program teaches students photography, video, and editing using programs like Adobe Premiere, Photoshop, among others, in a fast-paced way. It covers primary effects, working with text and images, creating online content, and more. Students will use their cell phones to develop introductory skills. The course covers shooting, editing, media management, storytelling, audio, color correction, and online publishing. Through group critiques, students develop language for analyzing media works.

Samples of Photography & Film





Performing Arts

Elementary - Middle - High School

- **THEATER**

The program offers a variety of activities, including acting, dance, and culture, to positively impact a child's development. Students will improve their confidence, social skills, and performance abilities and conclude with a theatrical or musical performance in the class. A final presentation could be arranged for an additional cost.

- **VOICE**

Our vocal music program teaches voice, focusing on a pedagogical-musical plan. It includes cultural and therapeutic activities that develop the psychomotor system of all ages. The program fosters cognitive and artistic skills while promoting cultural understanding.

- **MULTICULTURAL DANCE**

Our multicultural dance program offers classes that enhance creativity, movement skills, and cognitive abilities. The program aims to boost self-esteem, self-awareness, and overall well-being while introducing students to at least two dance forms from different cultures: salsa merengue, tango, samba, cumbia, flamenco, hip hop and others.

Samples of Performing Arts





Urban Gardening

Elementary - Middle - High School

Our program combines gardening and art to encourage creativity, increase student engagement with nature, and develop sensorial capacity and fine motor control. Students will learn about different plant types, soil properties, ancient medicinal plants, and the garden alphabet while discovering art anywhere.

Our teacher incorporate art into the lessons plans to help students practice color recognition, learn about mixing colors, and explore different artistic expressions and artists inspired by nature. The program includes fun art projects such as decorating pots and designing creative garden signs.

Samples of Urban Gardening





Festivals and Specialized Events

Elementary - Middle - High School

Our expert team helps plan and execute unforgettable school festivals and events, promoting student engagement, creativity, and community building. From cultural celebrations to talent showcases, we handle the production, logistics, and entertainment, ensuring a stress-free experience for administrators and teachers.

Live mural painting
on canvas

Hands-on Arts
& Crafts

Dance &
Performances

Multicultural
Zumba

Food & beverages

Face Painting

DJ & Live music

Photo Booth

Balloon decorations, and more

Festivals and Specialized Events





Art & Wellness

Elementary - Middle - High School

- **YOGA**

We aim to introduce students to focus on the present moment through breathing exercises, yoga poses, and art performances in a calm environment. Yoga can help kids become more active, flexible, and mindful, improving overall well-being.

- **MULTICULTURAL ZUMBA**

Our ZUMBA program offers multicultural classes that focus on embracing diverse Latin American dance forms, promoting physical activity, creativity, and self-esteem while positively impacting overall well-being.

- **SOCCER**

Our program focuses on teaching fundamental soccer skills and promoting teamwork in a non-competitive environment suitable for children of all ages and skill levels. We aim to promote exercise and provide a fun learning experience. Students will learn about the history of soccer and its influence on art.

Samples of Yoga & Sports

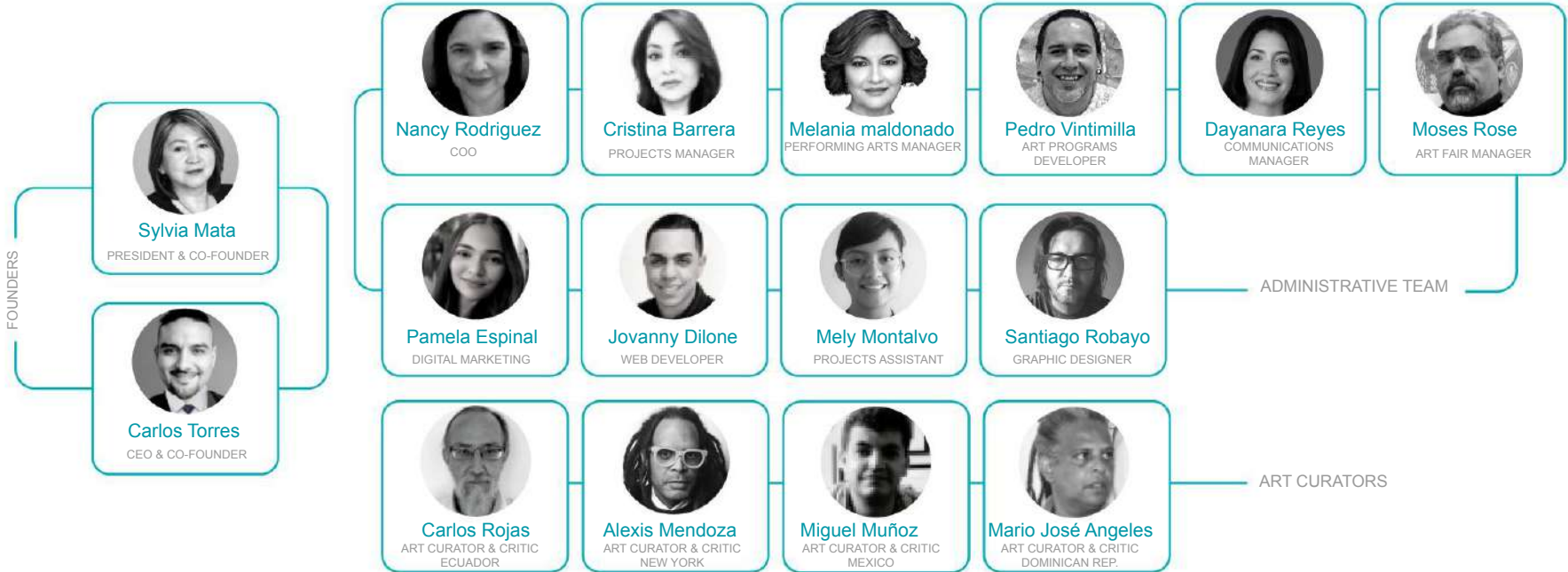


PRIOR CLIENTS

- The Greater Ridgewood Youth Council, Inc.
- High School of World Cultures 12X550
- PS76 The Bennington School. Bronx, NY
- PS81Q Jean Paul Richter. Elementary School. Brooklyn, NY
- X342 International Middle & High School for Liberal Arts. Bronx, NY
- M449 Vanguard High School. New York, NY
- X439 Bronx High School for Law & Community Service. NY
- M544 Independence High School. New York, NY
- X243 West Bronx Academy for the Future, Middle & High School. NY
- M375 Mosaic Prep. Elementary Academy. New York, NY
- Q362 Wave Prep. Elementary School. Queens, NY
- PS 376 Felisa Rincon De Gautier, Elementary School. Brooklyn, NY
- PS 329 East Elmhurst Community School. Queens, NY
- Q620 Thomas Edison Career & Technical High School. Queens, NY
- Q387 Valence College Prep. Middle Charter School. Queens, NY
- PS 138 Samuel Randall, Elementary School. Bronx, NY
- MS 577 Conselyea Middle School. Brooklyn, NY
- PS3 The Bedford Village Elementary School. Brooklyn, NY



ArteLatAm Team



Clients & Partners

LOCATION

23-17 Broadway, Queens NY 11106

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