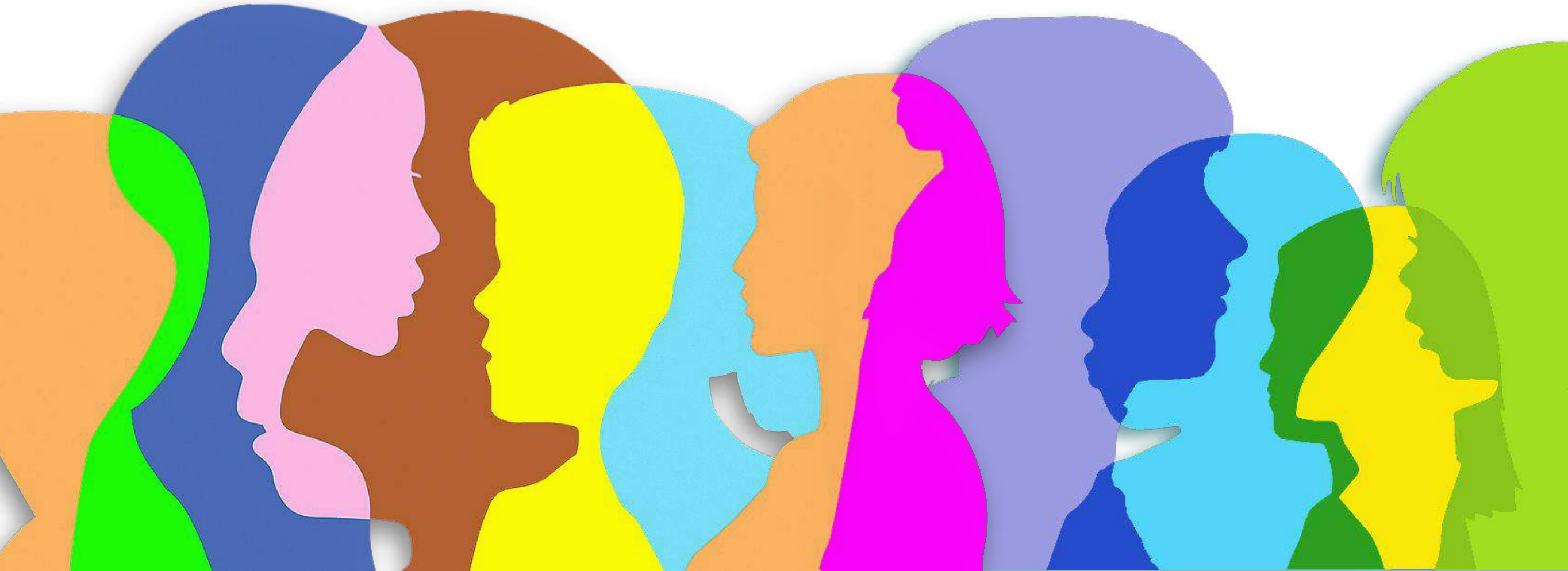


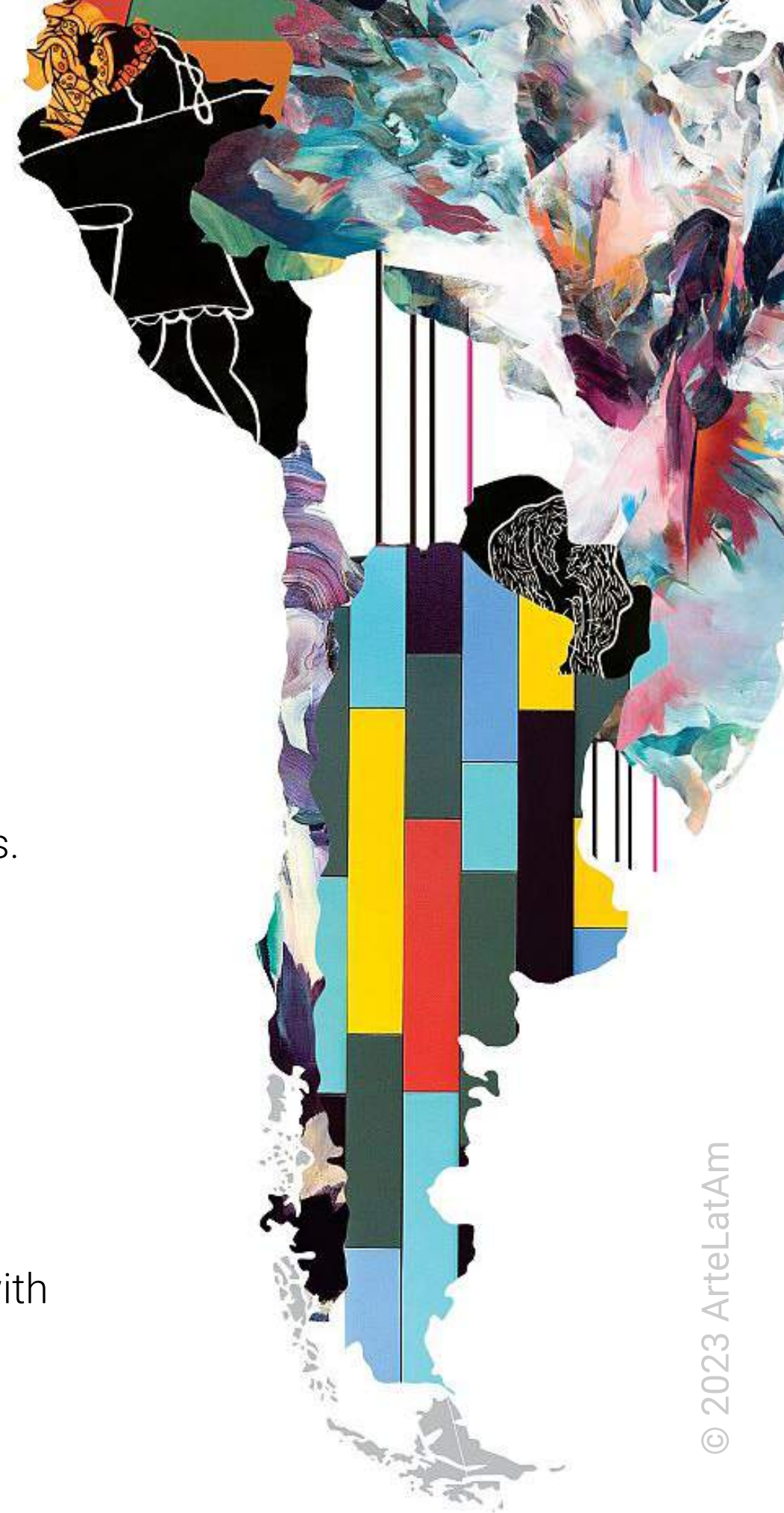
ArteLatAm™

2024 Programming for
NYC DOE SCHOOLS



ABOUT

- ArteLatAm is a Minority Women Business Enterprise (M/WBE) **certified by the City of NY.**
- As an approved M/WBE vendor by the NYC-DOE, **schools only require 1 quote when purchasing from us**, simplifying the process of 3 vendor quotes for non-contracted purchases.
- We specialize in developing programs for Pre-K to 12th-grade students. We are proud to have served over **3,800 students in all 5 boroughs of NY** in the last 3 years.
- We are a **Bilingual (English/Spanish)** Arts Company with a team of 14 professionals that brings a long-standing commitment to equity & inclusion. Our insurance covers up to \$2 Million.
- Our global network boasts **1000+ seasoned artists & musicians, STEAM & Sports trainers**, qualified to work with students.



ABOUT OUR SERVICES

- We firmly believe that students who participate in our programs perform better academically, emotionally, and socially in school.
- We specialize in creating customized programs that support the goals of each school community.

After School Programs

Each of our programs is unique and tailored to the needs of the students and the school. We offer classes and workshops that focus on introducing multiculturalism, diversity, and inclusion through art.

Enrichment Programs

We aim to add art programs that contribute positively to the school's curriculum. This will help students express themselves, explore their identity, and develop essential life skills through art.

Summer Programs

Every summer, we create art programs that cultivate a supportive environment, encouraging socialization, self-expression, and enjoyment for your students.

ABOUT OUR SERVICES

Artist in Residency Program

The selected residency artist will build a tailored lesson plan that fits the school's needs for a specific period or the entire school year. This one-of-a-kind art experience promotes interactive and intellectual learning for students. It will cultivate a stimulating and refreshing environment that enables students to collaborate creatively with other individuals, gain knowledge about diverse artistic cultures, and undergo a positively transformative journey through art.

Workshops

- **Student and/or Parents Workshops:**
We have designed tailored programs to bring parents & students together, creating a space for families to share a valuable art experience.
- **Students with Disabilities (SWD):**
Our team of professionals has robust experience working with students with unique abilities. They will implement customized art programs to enhance their artistic skills while bringing joy to each class.

ABOUT OUR EXPERIENCE IN **VISUAL ARTS**

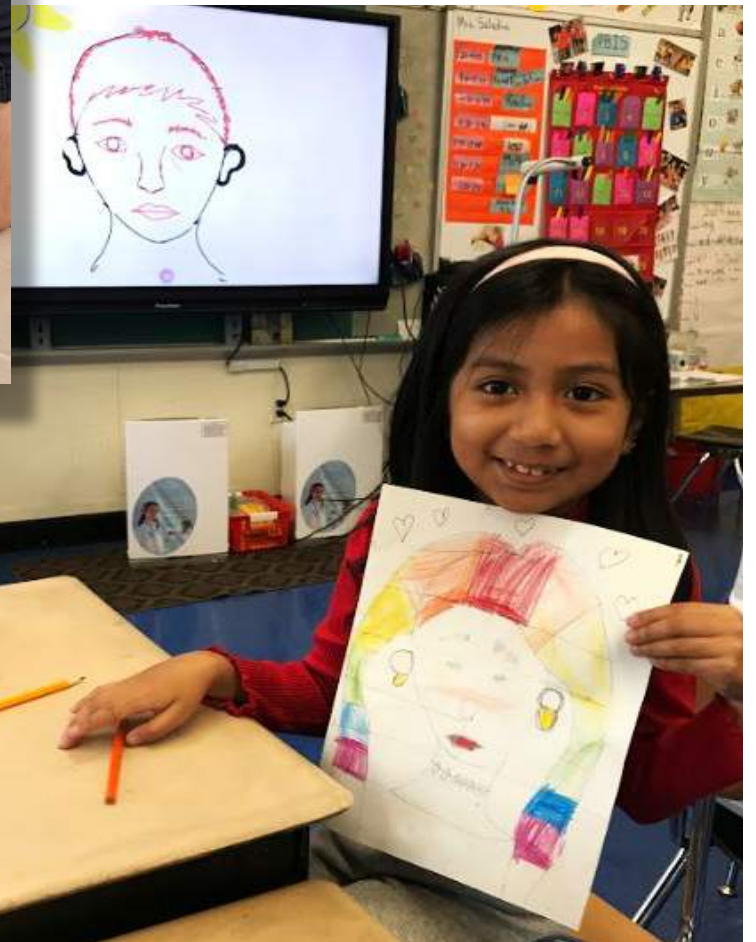
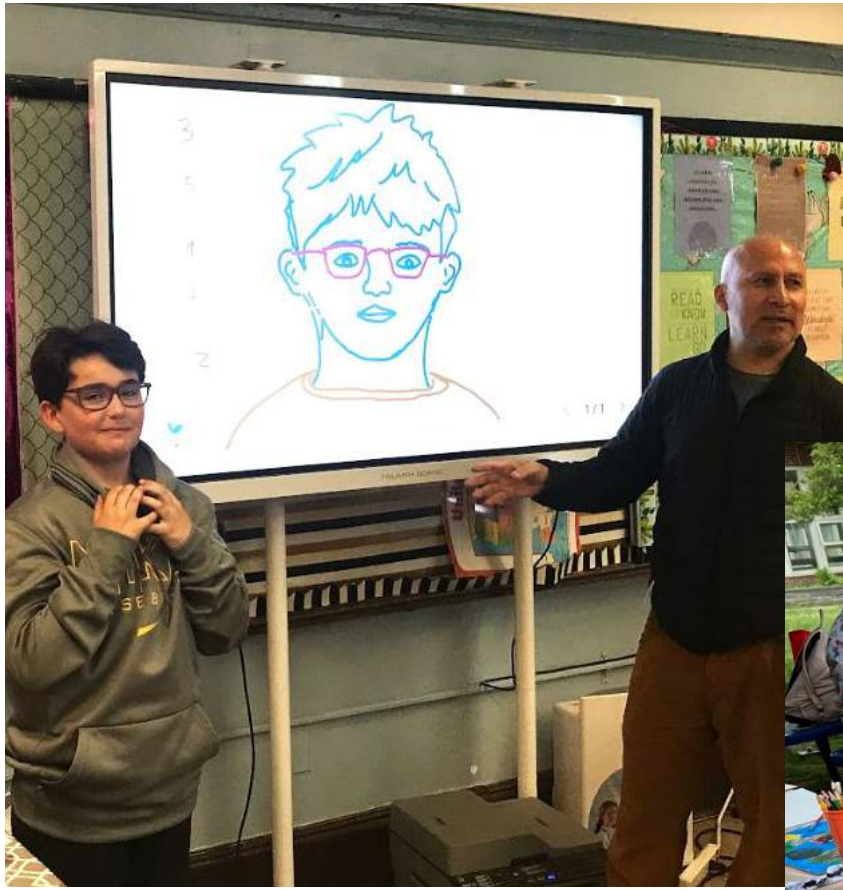


Visual arts classes help students develop skills that positively impact their school experience as they learn to create, connect, and respond to their surroundings. Through our programs, they discover new ways of representing and expressing their observations, ideas, and imagination. We focus on creative expression through optical means, allowing students to communicate without words or the need for other human senses.

 We offer: Drawing, Painting, Printmaking, Sculpture & All Crafts

SAMPLES

ART CLASSES



ABOUT OUR EXPERIENCE IN **PERFORMING ARTS**



Encourage your students to participate in various music, dance, and acting activities. Our team of highly skilled professionals provides comprehensive performing arts educational training to help students learn/improve their voice projection, musical instrument playing, acting, and dance skills. Our customized programs offer cultural and therapeutic activities that stimulate the students' psychomotor and help them build confidence and social skills.



We offer: Theater, Dance, Singing, Acting & Musical Instruments

SAMPLES

PERFORMING ARTS CLASSES



ABOUT OUR EXPERIENCE IN **STEAM & ARTS**



Our **STEAM & ARTS program** is the perfect platform for your students to develop new skills and unleash their creativity by seamlessly integrating Arts with Science, Technology, Engineering, and Mathematics. Let's join hands and empower your students to lead the way in the new era.

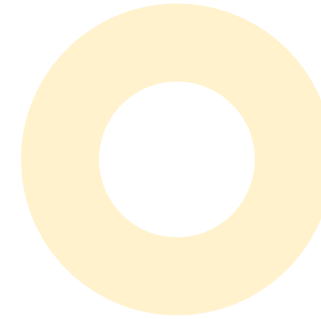
- Optional: We offer invited professional speakers.



We also offer Robotics, Coding, Urban gardening & farming, 3D modeling, and so much more!



Sylvia Mata, the President of ArteLatAm, was awarded for 4 consecutive years the **“FORD Driving Dreams Through Education”** Grant, to develop and implement STEAM programs that provided valuable learning experiences for students in Queens, NY.



Latest Offering! SPORTS



We are excited to offer a comprehensive Sports Program that focuses on enhancing children's physical and mental well-being. We provide customized indoor and outdoor programs that encourage teamwork. By incorporating physical activities into their daily lives, students will enhance self-control and mental health, helping them succeed academically. Let us become your sports partner!



We offer: Fitness Interactive Challenge, Recreational Soccer, Zumba & Jumping, Mindfulness Yoga, and more...

ABOUT OUR EXPERIENCE IN

HAND PAINTED ART MURALS

A **selected** group of professional mural artists will work towards the development of an art mural for your school.

In **consultation** with school leaders & community, our artists will develop a unique concept & renderings for design approval.

We will prep the designated wall/s to have them ready to draw & paint.

We use **high-quality materials** that ensures the longevity of the mural in any weather condition.





SIGNATURE PROGRAM

Engage students in art workshops as well as the development an art mural.

Students will learn art while actively painting a mural that will reflect the school values or a specific subject suggested by the school.

In collaboration with artists, students will respond to their environment & social movements, expressing their observations, critiques, and hopes for the future.

ART WORKSHOPS & MURALS





PRIOR CLIENTS

- PS76 The Bennington School. Bronx, NY
- PS81Q Jean Paul Richter. Elementary School. Brooklyn, NY
- X342 International Middle & High School for Liberal Arts. Bronx, NY
- M449 Vanguard High School. New York, NY
- X439 Bronx High School for Law & Community Service. NY
- M544 Independence High School. New York, NY
- X243 West Bronx Academy for the Future, Middle & High School. NY
- M375 Mosaic Prep. Elementary Academy. New York, NY
- Q362 Wave Prep. Elementary School. Queens, NY
- PS 376 Felisa Rincon De Gautier, Elementary School. Brooklyn, NY
- PS 329 East Elmhurst Community School. Queens, NY
- Q620 Thomas Edison Career & Technical High School. Queens, NY
- Q387 Valence College Prep. Middle Charter School. Queens, NY
- PS 138 Samuel Randall, Elementary School. Bronx, NY
- MS 577 Conselyea Middle School. Brooklyn, NY
- PS3 The Bedford Village Elementary School. Brooklyn, NY



ARTELATAM TEAM

Founders



Sylvia Mata

PRESIDENT &
CO-FOUNDER



Carlos Torres Machado

CEO & CO-FOUNDER

Collaborators



Begoña Sevilla

ART TALKS
MODERATOR



Handry Santana

ART TALKS
MODERATOR

Administrative Team



Nancy Rodríguez

COO



Pamela Espinal

COMMUNITY MANAGER



Jovanny Dilone

WEB DEVELOPER



Heidi Amaya

GRAPHIC DESIGNER



Cristina Barrera

PROJECTS MANAGER

Art Curators



Carlos Rojas

ART CRITIC & CURATOR
ARTELATAM ECUADOR



Miguel Angel Muñoz

ART CRITIC & CURATOR
ARTELATAM MÉXICO



Ana María Trujillo

CURATOR & VISUAL ARTIST
ARTELATAM COLOMBIA



Mario José Ángeles

CURATOR & VISUAL ARTIST
ARTELATAM DOMINICAN REPUBLIC



Beatriz Infante

CURATOR & VISUAL ARTIST
ARTELATAM PORTUGAL

Our global network boasts 1000+ seasoned artists & musicians, STEAM & Sports trainers, qualified to work with students.



Santiago Robles

México



Patricia Henríquez

México



Maikel Muíño

Cuba



Hernando Rico Sanchez

Colombia



Erich González Triana

Cuba



María Emilia Moncayo

Ecuador



Alejandro Daza

Colombia



Mario José Ángeles

Dominican Republic



Josue Toriz Garcia

México



Julia Justo

Argentina



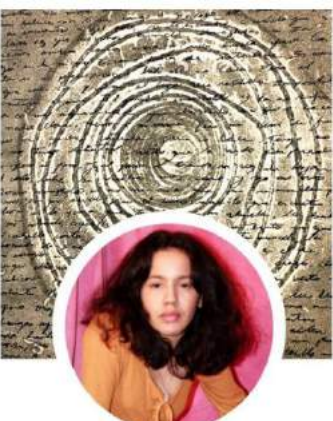
Rosemary Golcher

Costa Rica



Yinna Higuera

Colombia - Ecuador



Wildriana Paulino

Dominican Republic



Sydia Reyes

Florida - Venezuela



Georgina Quintana

México



Naily Pérez

Cuba



Reyna Zapata

México



Iris Pérez

Dominican Republic

CLIENTS & PARTNERS



CONTACT INFO

Locations

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Queens NY 11106

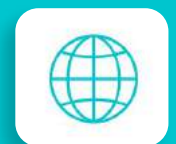
Art Gallery: 215 Moore St,
Brooklyn NY 11206

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