









FOR IMMEDIATE RELEASE

IPSP AND ARTELATAM PRESENTS: *A JOURNEY THROUGH PERSPECTIVE*, AN ART EXHIBIT AND NETWORKING EVENT SHOWCASING LATIN AMERICAN ARTISTS DURING THE 2018 HISPANIC HERITAGE MONTH.

New York, NY, August 20, 2018

In celebration of Hispanic Heritage Month, the <u>Journalism Institute for Social Prevention</u> (Instituto de Previsión Social del Periodista, and herein abbreviated IPSP), and <u>ArteLatAm</u>, a New York City-based arts organization, present an art exhibition and networking event titled: <u>"A Journey Through Perspective: Artists for Venezuelan Journalists"</u>, to be held from September 19 - 22, 2018 at <u>Saphira & Ventura Gallery</u>, located on 4 West 43rd Street New York, NY 10036. This event is open to the public. At least 200 art supporters are estimated to attend the event, and amongst them, artists and art collectors, arts organizations and galleries, investors and the public at-large.

A part of the proceeds of the sales will be directed towards IPSP, a non-profit organization founded in 1966 in Caracas, Venezuela, whose goal is to provide important social programs that support journalists, such as health and dental services. Its membership is comprised of 24,000 journalism professionals, whom also belong to the National Venezuelan College of Journalism. In partnership, ArteLatam, an arts organization known for providing the resources that working Latin American visual artists living in the United States and abroad need to thrive, is collaborating to fulfill its mission in contributing to a deeper understanding of Contemporary Latin American Art, both domestically and globally.

This event will showcase artworks from Art-Masters such as *Carlos Cruz-Diez, Jesús Soto, Oswaldo Vigas, and Juvenal Ravelo*. The event will also include pieces from other acclaimed contemporary artists and will provide an opportunity for young emerging Latin American artists.

This event will be held under the umbrella of the <u>New York International Contemporary Art Society</u> (NYICAS), and the <u>Art Business Collection</u> (ARTBco), the premier virtual online art marketplace, to oversee a virtual auction portion of the exhibit.

All of those who are interested are invited to attend the opening reception on September 19, 2018 at 6PM. Please RSVP via this link <u>artelatam.org/rsvp/</u>. Please contact ArteLatAm for any specific question: (929) 323-9802.