

# Colors of Latin America

Art Exhibition & Networking Event Series

MetLife Building

200 Park Avenue, New York, NY

RSVP at [artelatam.org/rsvp](http://artelatam.org/rsvp)

## PRESS RELEASE

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ArteLatAm and MetLife are pleased to present Colors of Latin America, showcasing works by some of the most transcendental Latin American artists living in New York. We're kicking off this spring with a series that combines art exhibitions and networking events at corporate locations like MetLife. Our goal is to provide artists with greater visibility and for entrepreneurs to expand their art collections and meet new artists. ArteLatAm's events integrate curated art exhibitions from Latin American artists living in New York with corporate networking events. Their diverse audience includes MetLife employees and their most significant corporate partners, special guests from New York's city government representatives, Latin American Consuls, and personalities from the NYC art scene.

The evening will feature a red carpet, Latin American hors d'oeuvres reception, Latin American music provided by Luis D'elias, and a sensory experience of an art exhibition that will inspire you to see and listen with your entire self. During the event, participants will be able to support Latin American art and have the opportunity to choose an original applied art piece selected and created for this occasion. The artworks have been selected by a board of art curators lead by Graciela Graciela Kartofel (Art Curator, Historian).

"Art is magic. The real artists protect their inner self which is where they guard their creative realm. That is why asking an artist why she/he did this or that has almost no sense. Let's just inhale the breeze coming out of their sculptures, the intensity of the colors that permeate our spirit, the contrast of textures and materials that awaken our memories, and the nontraditional approaches that nourish our senses of a present unlike any other." -Graciela Kartofel

## FEATURED ARTISTS

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**Diego Anaya.** Born in Mexico, Diego Anaya was an apprentice at Guillermo Canseco's studio in Monterrey. Those first experiences with art were definitive and he continued learning the diverse disciplines: painting, drawing, sculpture, installation and performance. Diego is currently doing sculpture, artists books, and asymmetrically flat art pieces that he presents as contemporary reliquaries.

**Pablo Caviedes.** Born in Ecuador, the subjects that nourish Pablo Caviedes' art are natural but deep, like the coexistence of human beings with nature, or of non-domestic animals with

**Sandra Mack-Valencia.** She is a painter that loves stories and it all began with the fairy tales and urban legends that Sandra grew up listening to in Medellin where she was born. She lives in New York and this multicultural metropolis is where she lives, paints, does collage, photography, drawing, and whatever comes to her mind.

**Hermann Mejía.** Art is the medium for Hermann Mejía to communicate his feelings and laughter, fear, solitude, and imaginary spaces converge in his paintings. There is always a result of tension, of intensity through colors and shapes, volumes and dynamics in his work. He was born and studied in Caracas, Venezuela, becoming a US citizen, and a Brooklynite.

**Carlos Torres Machado.** Two different art education institutions -University of San Francisco, Ecuador, and IUNA -National Arts University, Argentina, prepared this artist for his intense interest in incorporating the global economic changes into the visual arts in a personal synthesis. Born in Ecuador, Carlos Torres- Machado lives now in New York and continues to indulge the huge variety of colors and tones experienced since his childhood.

A special thanks to our invited artists who are art masters in their practice and whose work will also be shown during our event. These impactful artists include:

**Alexander Corujeira** (Buenos Aires)

**Pedro Friedeberg** (Mexico)

**Dionisio del Santo** (Brazil)

**Miguel Ángel Vidal** (Argentina)

## ABOUT

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### ArteLatAm

ArteLatAm is an arts organization based in New York and known for providing the resources that working Latin American visual artists living in the United States and abroad need to thrive. Our mission is to contribute to a better and deeper understanding of Contemporary Latin American Art. We empower Latin American artists by providing them professional advice, portfolio reviews, networks, resources, funding and opportunities to create and expose their creativity beyond their born countries.

### MetLife

As a mayor American Corporation, MetLife has operated for nearly 150 years as a good corporate citizen. Building on our long legacy of excellence, we are committed to ensuring a future in which we can continue helping people and communities around the world navigate life together. MetLife mission is to provide high quality insurance products and services in accordance with the latest international standards and best practices and to provide value to our customers throughout the Kingdom as well as establishing and maintaining those long lasting relationships.

## AGENDA

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Colors of Latin America will take place on Wednesday May 9, 2018 at 5:30PM at the MetLife building located at 200 Park Ave, 2nd floor, New York, NY 10170.

- 5:30 - 6:30 PM      VIP Lounge Reception
- 6:30 - 7:30 PM      Welcome remarks by Global Chief Diversity & Inclusion Officer at MetLife and Vice President & Founder of ArteLatAm
- 7:30 - 8:00 PM      Artists Presentation & Exhibit; cocktail reception.

Press will have access to the space at any time during the event.

A special thanks to Elizabeth Nieto, Global Chief Diversity & Inclusion Officer at MetLife for working with ArteLatAm and making it possible for us to host our art event at MetLife.